Anmol Gupta

Fullstack Developer and Digital Marketer

New Delhi, India | +91 9582747027 | anmolg2270@gmail.com
Portfolio: https://akshaidev69.github.io/anmolgupta.github.io/

Scan for portfolio

SUMMARY

Fullstack developer and digital marketer with 5+ years of experience (since July 2021) building websites, web apps and Android and iOS apps, and running Meta and Google Ads campaigns, including US targeted ones. I take products from idea to launch and then help them find customers.

SKILLS

Development:	HTML, CSS, JavaScript, React.js, Node.js, PHP, Laravel, MySQL, WordPress, REST APIs
Mobile:	Android and iOS app development, Play Store and App Store releases
Marketing:	Meta Ads, Google Ads (including US targeting), landing pages, conversion tracking
Design:	Adobe Photoshop, Adobe Illustrator

EXPERIENCE

Fullstack Developer and Digital Marketer — Sep 2026 to Present

SB Tiger Pvt. Ltd., Dehradun

- Building and maintaining websites and web apps.
- Developing Android and iOS apps with their backends and admin panels.
- Running Meta and Google Ads campaigns.

Fullstack Developer and Digital Marketer — Aug 2023 to Jun 2026

KY Advisor LLP, Gurugram

- Built and maintained websites and web apps.
- Planned and ran Meta and Google Ads campaigns, including US targeted campaigns.
- Designed ad creatives and landing pages in Photoshop and Illustrator.

Freelance Developer and Digital Marketer — Since Jul 2021

Independent, New Delhi

- Delivered websites, e-commerce stores and Android and iOS apps for travel, retail, fintech and real estate clients.
- Handled hosting, domains, SSL, maintenance and paid ad campaigns end to end.

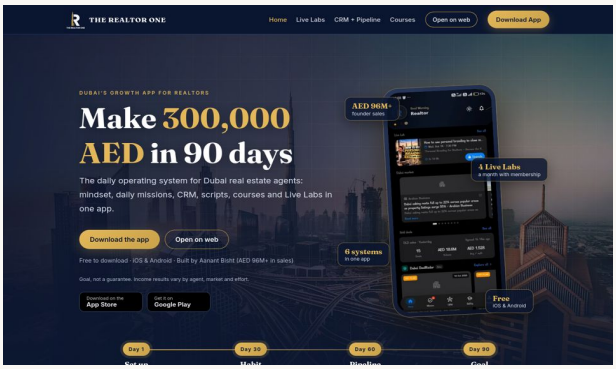
EDUCATION

MCA (pursuing), Chandigarh University — In progress

B.Com, University of Delhi — 2021

SELECTED PROJECTS

Live products I designed, built or marketed. Click any screenshot or link to open it.

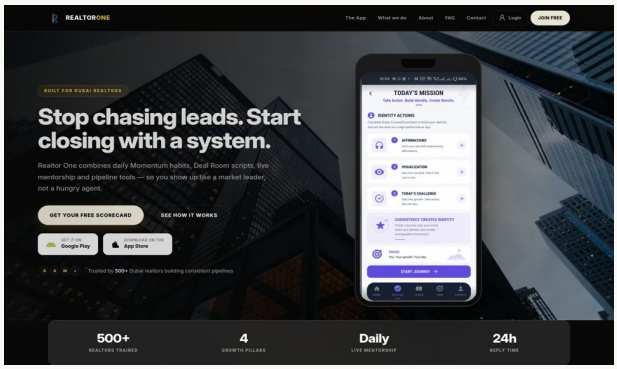


RealtorOne

ANDROID, IOS, WEB

Daily growth app for Dubai realtors: CRM, call and WhatsApp scripts, courses, Live Labs and an AI coach.

Website > Google Play > App Store >

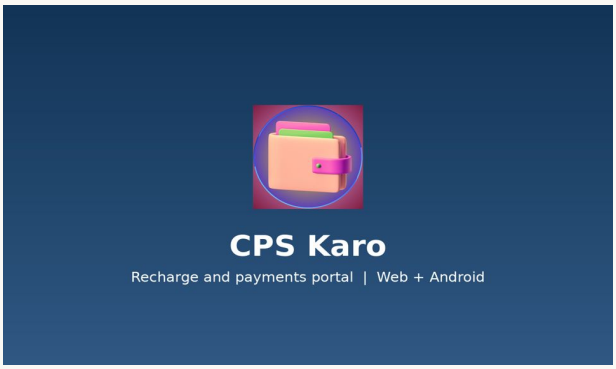


RealtorOne Hub

LANDING SITE, LEAD GEN

Branding, lead generation and a free Growth Scorecard for Dubai realtors.

realtoronehub.com >

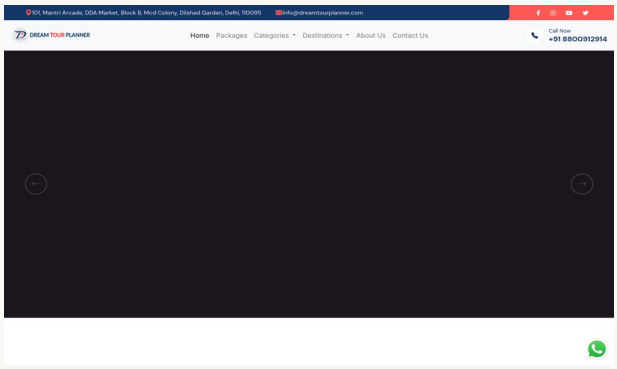


CPS Karo

WEB, ANDROID

Online mobile recharge and payments portal with a companion Android app.

cpskaro.in > Google Play >

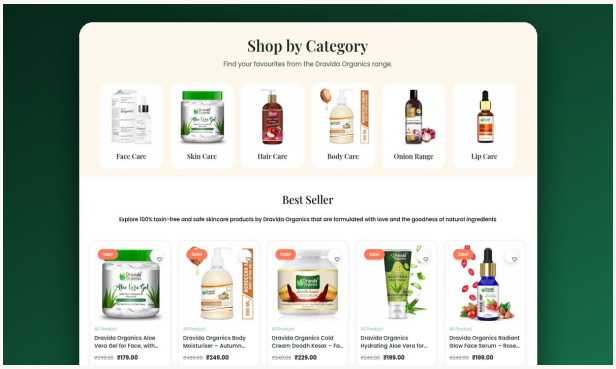


Dream Tour Planner

TRAVEL BOOKING

Domestic and international holiday packages and Chardham Yatra bookings.

dreamtourplanner.com >

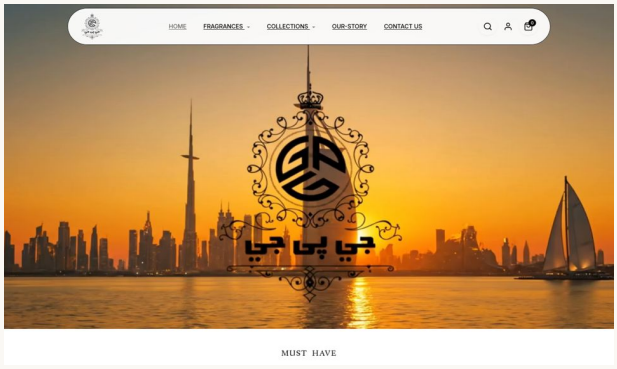


Dravida Organics

E-COMMERCE

Organic and natural products store with categories, bestsellers, filters and checkout.

dravidaorganics.com >



Tyra

E-COMMERCE, BRAND

Fragrance brand store selling perfumes for all genders.

tyra.co.in >